



February 5, 2010
Realizing the Promise of the Santa Clara County
Bill of Rights for Children & Youth

Sponsorship Packages FY 2009-10

Champion (\$20,000):

Logo Placement as Sponsor in all promotion & media related to the Children's Summit, (Including press releases, advertisements, all collateral material: program, invitations, signage)
Presentation opportunity at the event
Full page ad in Children's Summit Program
Prominent recognition on signage at Children's Summit
32 Tickets to Children's Summit (4 tables)
Sponsor up to 25 High School Journalists to the Event
Space for a Resource Table at the Summit
Visibility on Kids in Common website and monthly newsletters for one year
Organization Membership in the Children's Agenda Network for one year

Patron (\$10,000):

Logo Placement as Sponsor in all promotion & media related to the Children's Summit
1/2 page ad in Children's Summit Program
Inclusion on signage at Children's Summit
Recognition during event program (2 Tables)
16 Tickets to Children's Summit
Sponsor up to 10 High School Journalists to the Event
Space for a Resource Table at the Summit
Visibility on Kids in Common website and newsletters for one year
Organization Membership in Children's Agenda Network for one year

Sponsor (\$5,000)

Logo placement as a Patron in all promotion & media related to the Children's Summit
Recognition during event program
1/4 page Ad in Children's Summit Program
8 tickets to Children's Summit (1 Table)
Space for a Resource Table at the Summit
Organization Membership in Children's Agenda Network for one year.

Community Supporter (\$1,000 - \$4,999)

Logo placement as a Community Supporter in all promotion & media related to the Children's Summit
1/8 page Ad in Children's Summit Program
Recognition during event program
4 tickets to Children's Summit
Organization Membership in Children's Agenda Network

Other Sponsorship Opportunities:

Tables of 8 for \$900

Host a High School Student or Educator for \$100

Celebratory Ads for the Bold Steps for Children Awardees:

- Full page ad - \$975
- 1/2 page ad - \$750
- 1/4 page ad - \$500
- 1/8 page ad - \$200

*For more information contact:
Vicky at 408-795-3772 or
vneider@kidsincommon.org*

The Children's Summit and the Children's Agenda are hosted by Kids in Common. Kids in Common champions policies, partnerships and investments that create positive outcomes for children and youth. For more information go to www.kidsincommon.org.

Advertisement Details:

- Full-Page Ad= 7.8104" x 10.15" -
- 1/2 Page= 7.8" x 4.9893
- 1/4 Page = 4" x 5.5" (horizontal or vertical)
- 1/8 Page = 4" x 2.625"

Deadline for Ad Copy for Placement in the Program – January 5th

(And it would be great to know by Dec. 18th if you think you would like to place an ad).

Deadline for Ad Copy to go in the Program Supplement – January 20th.

Please send names and emails of Sponsor attendees by January 22 to vneider@kidsincommon.org

As a sponsor, you may also have a resource table at the Summit to display your programs. Please contact vneider@kidsincommon.org by January 22 to arrange for this.